Wellesley AppleJacks

2022/2023 Sponsorship Package

Dear Sponsor

The Wellesley AppleJacks Jr. “C” Hockey Club is a proud member of the Provincial Junior Hockey League (PJHL) playing under the umbrella of the Ontario Hockey Association (OHA).

The AppleJacks are a non-profit community run organization. The Hockey Club is operated by a group of dedicated volunteers who spend many hours planning and implementing the many functions that are required with operating a Junior “C” Franchise.

The AppleJacks joined the Western Junior “D” Hockey League in 1987 and have been a proud representative of the Township of Wellesley. Over the years the Jacks have won many Junior “D” titles. Having joined the Junior “C” ranks in 2013 the Jacks won their first Doherty Division Championship in the 2018/2019 season.

As a community run organization the AppleJacks rely on the support of our sponsors, event days and gate receipts. With the sponsorship funding we receive from you, the AppleJacks are able to operate a competitive and quality program for our players. In return our players are integrated into the community and learn many valuable life-lessons when dealing with the various age groups while out and about attending various events.

The Wellesley AppleJacks thank the many sponsors for their past support and with your help look forward to providing Wellesley Township another successful and exciting hockey season.

Please look over the Sponsorship Package we have put together for you and return to us at your earliest convenience. Thank you for being a part of our Team

Please contact us by emailing wellesleyapplejacks@gmail.com if you have any questions.

Best Regards,
The AppleJacks Executive

Wellesley AppleJacks
1004 Catherine Street
Wellesley Ontario, N0B 2T0

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OFFICIAL TEAM SPONSOR..... $10,000

- **Player Helmets;** *your name will appear on helmets for each of the players*
- **Your name on the AppleJacks Game passes**
- **Recognition as the Official Team sponsor at the beginning of each period for all home games**
- **Weekly recognition on social media game announcements as the Official Team sponsor**
- **Your name on each table in the BlueLine**
- **50 AppleJacks Game Passes**
- **Full page color advertisement in our official game day Programs**
- **Entry for 4 to the AppleJacks 2023 Golf Tournament**
- **Entry for 2 to the annual awards banquet**
- **Your name/logo on a separate sponsorship banner recognizing you as the Official Team sponsor to be displayed at all home games**
- **Recognition on our team's website and on Jack's TV located in the arena lobby**

GALA SPONSOR..... $5,000

- **Player sweaters;** *your name will appear on one home and one away jersey*
- **4 AppleJacks Season Passes;** *each pass allows admission for 1 individual for regular season games*
- **Home Game night;** *you will be recognized at one home game as that night's featured sponsor. You will receive 10 passes to the chosen home game, 10 vouchers for a hot dog & pop from our booth and use of the Jack Shack for that night*
- **Full page color advertisement in our official game day Programs**
- **Entry for 4 to the AppleJacks 2023 Golf Tournament**
- **Entry for 2 to the annual awards banquet**
- **Your name/logo on the sponsorship banner displayed at all home games**
- **Recognition on our team's website and on Jack's TV located in the arena lobby**

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EMPIRE SPONSOR..... $2,500

- **Player sweater;** *your name will appear on 1 jersey, either home OR away*
- **2 AppleJacks Season Passes;** *each pass allows admission for 1 individual for regular season games*
- **Full page black & white advertisement in our official game day Programs**
- **Entry for 4 to the AppleJacks 2023 Golf Tournament**
- **Entry for 2 to the annual awards banquet**
- **Your name/logo on the sponsorship banner displayed at all home games**
- **Recognition on our team's website and on Jack's TV located in the arena lobby**

GOLDEN SPONSOR..... $1,000

- **2 AppleJacks Season Passes;** *each pass allows admission for 1 individual for regular season games*
- **1/2 page black & white advertisement in our official game day Programs**
- **Entry for 2 to the annual awards banquet**
- **Your name/logo on the sponsorship banner displayed at all home games**
- **Recognition on our team's website and on Jack's TV located in the arena lobby**

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RED SPONSORSHIP

All RED Sponsorship options include a ¼ black and white advertisement in our official game day program as well as recognition on our Team's website, Jack's TV and our Sponsorship Banner

POWER PLAY SPONSOR....(2 available per season)..... $850
● Your business will be recognized as a Power Play Sponsor when the AppleJacks play with the man advantage. We will alternate recognition of the 2 Sponsor between home games.

PENALTY KILL SPONSOR.....(2 available per season)..... $850
● Your business will be recognized as the Penalty Kill Sponsor when the AppleJacks play at a manpower disadvantage. We will alternate recognition of the 2 sponsors between home games.

OFFICIAL PUCK SPONSOR.....(2 available per season)..... $850
● Your business will be recognized as the Official Puck Sponsor every time the puck is put out of play. We will alternate recognition of the 2 Sponsors between the home games.

BLUE LINE CLUB SPONSOR $750
● Your business will be recognized on the banner displayed in the BlueLine for each home game

SWEATER SPONSOR..... $500
● Your name will appear on one Jersey, either one home OR one away

PLAYER OF THE WEEK SPONSOR..... $500
● Your name will appear on one Player of the Week banner recognizing the "player of the week" at the home game(s) for that week

ALTERNATE SWEATER SPONSOR..... $350
● Your name will appear on one of the 3rd Jerseys; these Jerseys are worn occasionally throughout the season

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APPLEJACKS PASSES

SEASON PASS..... **$150**
- Admission for one person to ALL REGULAR season games

GAME PASS - Pack of 10 Passes..... **$90**
- Each pass admits one person to any REGULAR season game

PROGRAM ADVERTISING

The following advertising opportunities are available to you in the official Jacks game day program.

Please note the size of the ad for the program. All ads 300 dpi final output size for any images used. Please be sure to supply correctly sized ads. **All sizes below showing Width x Height (W x H).**

Inside Front Cover Full Colour (6.375” x 8”) ……..$500

Inside Back Cover Full Colour (6.375” x 8”).....$500

Full Page Colour (6.375” x 8”).....$450

Full Page B&W (6.375” x 8”).....$400

Half Page Colur (6.375” x 8”).....$350

Half Page B&W (6.375” x 8”).....$300

Quarter Page B&W (3.1875” x 4” *or* 6.375” x 2”).....$250

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BUSINESS NAME: _____

CONTACT PERSON (First & Last): _____

ADDRESS: _____

CITY, PROV: _____ **POSTAL CODE:** _____

TELEPHONE: _____ **EMAIL ADDRESS:** _____

WEBSITE: _____

SPONSORSHIP OPTIONS

☐	Official Team Sponsor	$	10,000	☐	Gala Sponsor	$	5,000
☐	Empire Sponsor	$	2,500	☐	Golden Sponsor	$	1,000
☐	Power Play	$	850	☐	Penalty Kill	$	850
☐	Official Puck Sponsor	$	850	☐	BlueLine	$	750
☐	Sweater	$	500	☐	Alternate Sweater	$	350
☐	Player of the Week	$	500	☐			

ADVERTISING OPTIONS

☐	Inside Front Cover - Colour	$	500	☐	Inside Back Cover - Colour	$	500
☐	Full Page - Colour	$	450	☐	Full Page - B&W	$	400
☐	1/2 Page - Colour	$	350	☐	1/2 Page - B&W	$	300
☐	1/4 Page - B&W	$	250				

APPLEJACK PASSES

☐	AppleJacks Season Pass	$	150	☐	AppleJacks Game Pass (10 pk)	$	90

SPONSOR SIGNATURE: _____ DATE: _____

Mail completed form to:
WELLESLEY APPLEJACKS
1004 Catherine St.
Wellesley, ON N0B 2T0

OR Email to:
WELLESLEYAPPLEJACKS@GMAIL.COM

Cheques payable to:
WELLESLEY APPLEJACKS

E-Transfer to:
WAJPAYMENTS@GMAIL.COM

NOTE: Wellesley AppleJacks may cancel the contract at their discretion if payments are not received within 30 days.

Privacy Statement: The Wellesley AppleJacks respect your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing lists. The information you provide will be used to keep you informed on the activities of the Wellesley AppleJacks, including special events, funding needs and more, through periodic contact. If at any time you wish to be removed simply contact us at wellesleyapplejacks@gmail.com and we will gladly accommodate your request.